

## Dataclysm Who We Are When We Think No Ones Looking

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### Dataclysm Who We Are When

In Dataclysm, he slices, dices, and adds a bit of direction (and wit) to data that, he believes, reveals the inner soul of who we are. Here is a smattering of what you'll uncover in Dataclysm. Women (who men believe are `over-the-hill' after age 21) think that only one in six men is `above average' in attractiveness.

### Dataclysm: Who We Are (When We Think No One's Looking ...

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### Amazon.com: Dataclysm: Who We Are (When We Think No One's ...

A New York Times Bestseller. An audacious, irreverent investigation of human behavior and a first look at a revolution in the making. Our personal data has been used to spy on us, hire and fire us, and sell us stuff we don't need. In Dataclysm, Christian Rudder uses it to show us who we truly are. For centuries, we've relied on polling or small-scale lab experiments to study human behavior.

### Dataclysm: Who We Are (When We Think No One's Looking ...

The result is Dataclysm: Who We Are When We Think No One's Looking. In my workplace, we talk about the fact that people tell us one thing, but their actions say something different. In fact, we Christian Rudder defines Dataclysm as "An unprecedented deluge of digital information reshaping our view of the world".

### Dataclysm: Who We Are by Christian Rudder

Find many great new & used options and get the best deals for Dataclysm : Who We Are (When We Think No One's Looking)-ExLibrary at the best online prices at eBay! Free shipping for many products!

### Dataclysm : Who We Are (When We Think No One's Looking ...

Dataclysm: Who We Are (When We Think No One's Looking) By Rudder, Christian Fourth Estate. Book Condition: New. An irreverent, provocative, and visually fascinating look at what our online lives reveal about who we really are - and how this deluge of data will transform the science of human behaviour. Num Pages: 304 pages.

### eBook Dataclysm: Who We Are (When We Think No One's ...

In Dataclysm, he slices, dices, and adds a bit of direction (and wit) to data that, he believes, reveals the inner soul of who we are. Here is a smattering of what you'll uncover in Dataclysm. Women (who men believe are `over-the-hill' after age 21) think that only one in six men is `above average' in attractiveness.

### Amazon.com: Customer reviews: Dataclysm: Who We Are (When ...

" Dataclysm is a well-written and funny look at what the numbers reveal about human behavior in the age of social media. It's both profound and a bit disturbing, because, sad to say, we're generally not the kind of people we like to think — or say — we are."

### Dataclysm: Love, Sex, Race, and Identity--What Our Online ...

Rudder collects some of that information in his book Dataclysm: Who We Are (When We Think No One's Looking). It's full of charts and graphs that use aggregated online data to help explain...

### Online Dating Stats Reveal A 'Dataclysm' Of Telling Trends ...

Rudder shows that in today's era of social media, a powerful new approach is possible, one that reveals how we actually behave when we think no one's looking. Outrageous and illuminating, 'Dataclysm', is a portrait of our essential selves - dark, absurd, occasionally noble - and a first look at a revolution in the making.

### Dataclysm: Who We Are (When We Think No One's Looking ...

"Dataclysm is a book full of juicy secrets—secrets about who we love, what we crave, why we like, and how we change each other's minds and lives, often without even knowing it. Christian Rudder makes this mathematical narrative of our culture fun to read and even more fun to discuss: You will find yourself sharing these intriguing data ...

### Dataclysm: Who We Are (When We Think No One's Looking) (CD ...

Dataclysm : who we are (when we think no one's looking) / Christian Rudder.—First Edition. pages cm 1. Behavioral assessment. 2. Human behavior. 3. Social media. 4. Big data. I. Title. BF176.5.R83 2014 155.2'8—dc23 2014007364 ISBN 978-0-385-34737-2 Ebook ISBN 978-0-385-34738-9 Jacket design by Christopher Brand v3.1

### Table of Contents

Dataclysm NPR coverage of Dataclysm: Who We Are (When We Think No One's Looking) by Christian Rudder. News, author interviews, critics' picks and more.

### Dataclysm : NPR

Rudder has written a book on the subject, called "Dataclysm: Who We Are (When We Think No One's Looking)." In it, he doesn't wring or clap his hands over the big-data phenomenon (see N.S.A., Google...

### Christian Rudder's "Dataclysm" | The New Yorker

But that's exactly what OKCupid cofounder Christian Rudder sets out to do in his new book, Dataclysm: Who We Are (When We Think No One's Looking).

### Dataclysm: Who We Are (When We Think No One's Looking ...

Practically as an accident, digital data can now show us how we fight, how we love, how we age, who we are, and how we're changing. All we have to do is look:" — Christian Rudder, Dataclysm: Who We Are

### Dataclysm Quotes by Christian Rudder

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### Amazon.com: Dataclysm: Love, Sex, Race, and Identity--What ...

What we don't know is the third side of the story. In DATACLYSM: Who We Are (When We Think No One's Looking) (Crown; on sale September 9, 2014), a daring and visually arresting book filled with charts, graphs, and photos, OKCupid co-founder Christian Rudderputs our personal information to a new use: helping us understand human nature ...

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