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Introduction to business management (Book, 2016) [WorldCat ...

Management in all business and organizational activities is the act of getting people together to accomplish desired goals and objectives using available resources efficiently and effectively. Since organizations can be viewed as systems, management can also be defined as human action (including design) to facilitate the production of useful outcomes from a system.

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The term management is also used as a process, as a group, as a discipline and as an activity. 1. Management: A Process: Management is considered as a process which includes all the activities—starting from the setting up of objectives of a business enterprise to the taking up of steps which ensure the attainment of these objectives.

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IB Business Management Introduction to Business Management

Chapter 6: Business Ethics and Corporate Social Responsibility Why It Matters: Business Ethics and Corporate Social Responsibility Introduction to Ethical and Legal Behavior

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Management (or managing) is the administration of an organization, whether it is a business, a not-for-profit organization, or government body.

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